

# GreenHack – General Web Privacy Notice

March 1<sup>st</sup> 2021

You are receiving this Privacy Notice because you are visiting or using the website of the event / hackathon GreenHack (further “**web**”). The organizing company Insane Business Ideas, s.r.o. (“**organizer**”) is processing information about you which constitutes “**personal data**” and the organizer considers the protection of your personal data and privacy a very important matter.

Confidence Digital, s.r.o., with its registered seat at the address Jungmannova 36/31 Prague 1 – Nové město, Postal Code 110 00 is responsible for the processing of your personal data as it decides why and how it is processed, thereby acting as the “**controller**”. In this Privacy Notice, “**we**” or “**us**” refers to Confidence Digital s.r.o.

Confidence Digital is contracted by the organizer to be a data controller; the organizer of the event is a data processor.

This Privacy Notice is divided into two parts.

Part I contains practical information about the specific personal data we process when you visit or use our GreenHack hackathon website <https://greenhack.eu/> (website) why we process this data and how.

Part II contains more general information about the standard technical or transactional personal data which we are processing about visitors of our websites and users of our apps, the legal basis for using your personal data, as well as your rights in respect to all personal data collected about you.

We invite you to carefully read this Privacy Notice, and for any further question in relation to the processing of your personal data, we invite you to contact us at [info@greenhack.eu](mailto:info@greenhack.eu).

## Part I – Key information

The controller is processing personal data about you when you are visiting or use out GreenHack website <https://greenhack.eu/> which is a platform created for the purpose of helping environment & sustainable future via innovations.

### **Specific personal data to be collected**

For this purpose, we will collect the following specific personal data about you

- during the registration: general and identification information (such as name and surname, gender, date of birth, age, phone number, e-mail and/or postal address), level of education, current & past professional occupation, employer, social media links, portrait photo, language, food preferences and allergies, topic preferences.
- during pre-registration: name, surname, e-mail.

This information may be directly provided by you (e.g. when filling a web form or interacting with a web).

### **Specific purposes for which we require your personal data**

The collected information will be used by us for the following specific purposes:

- Pre-registration as collecting contact information about possible future applicants
- Registration of GreenHack participants in order to contribute to this event.

Please note that the collected data may also be used by us for a number of other standard purposes (e.g. to measure the usage of our website and app), as set out in Part II below.

#### **Specific third parties with whom we share your personal data**

We will share your personal data with the following third parties:

- GreenHack partners – sharing information with project partners upon a request / purposes of event organization

Please note that we may also have to share your data with a number of other recipients but always under strict conditions, as further explained in Part II.

#### **Duration of storage**

We will only store the above personal data and the personal data listed in Part II for a period of the duration of the hackathon.

#### **Cookies and other similar technologies**

The following specific types of cookies and/or other tracking technologies are used on web:

Fist party:

Cookies-agreed – Retention of cookie consent information – duration: 1 year

Third party:

Facebook – Processor: Facebook, Inc - Targeted advertising – more to be found at

<https://www.facebook.com/policies/cookies/>

Google Adwords – Processor: Google LLC - Targeted advertising – more to be found at

<https://policies.google.com/technologies/types>

Google Analytics – Processor: Google LLC - Analysis of web behaviour – more to be found at

<https://policies.google.com/technologies/types>

Please note that we also rely on the usual cookies and other technologies for the standard purposes set out in Part II below (e.g. to ensure the proper functioning of our website or app).

## **Part II – General information**

The second part of this Privacy Notice sets out in more detail in which context we are processing your personal data and explains your rights and our obligations when doing so.

### **1 On what basis do we use your personal data?**

We will not process your personal data if we do not have a proper justification foreseen in the law for that purpose. Therefore, we will only process your personal data:

- if the processing is necessary to perform our contractual obligations towards you or to take pre-contractual steps at your request;
- if the processing is necessary to comply with our legal or regulatory obligations; or
- if the processing is necessary for our legitimate interests and does not unduly affect your interests or fundamental rights and freedoms.

Please note that, when processing your personal data on this last basis, we always seek to maintain a balance between our legitimate interests and your privacy. Examples of such 'legitimate interests' are data processing activities performed:

- to benefit from cost-effective services (e.g. we may opt to use certain platforms offered by suppliers to process data);
- to offer our products and services to our customers;
- to prevent fraud or criminal activity, misuses of our services and products as well as the security of our IT systems, architecture and networks;
- to sell any part of our business or its assets or to enable the acquisition of all or part of our business or assets by a third party; and
- to meet our corporate and social responsibility objectives.

### **2 Who has access to your personal data and to whom are they transferred?**

We will not sell, share, or otherwise transfer your personal data to third parties other than those indicated in this Privacy Notice.

In the course of our activities and for the same purposes as those listed in this Privacy Notice, your personal data can be accessed by or transferred to the specific third parties identified in Part I of this Privacy Notice and the following categories of recipients, on a need to know basis to achieve such purposes:

- our personnel;
- our other suppliers and services providers that provide products and services to us;
- our IT systems providers, cloud service providers, database providers;
- our business partners who offer products or services jointly with us;
- any third party to whom we assign or novate any of our rights or obligations;
- our advisors and external lawyers in the context of the sale or transfer of any part of our business or its assets

The above third parties are contractually obliged to protect the confidentiality and security of your personal data, in compliance with applicable law.

Your personal data can also be accessed by or transferred to any national and/or international regulatory, enforcement, public body or court, where we are required to do so by applicable law or regulation or at their request.

If we transfer your personal data to external companies in other jurisdictions, we will make sure to protect your personal data by (i) applying the level of protection required under the local data protection/privacy laws, (ii) acting in accordance with our policies and standards.

### **3 How do we protect your personal data?**

We have implemented appropriate technical and organisational measures to provide an adequate level of security and confidentiality to your personal data.

These measures take into account:

- (i) the state of the art of the technology;
- (ii) the costs of its implementation;
- (iii) the nature of the data; and
- (iv) the risk of the processing.

The purpose thereof is to protect it against accidental or unlawful destruction or alteration, accidental loss, unauthorized disclosure or access and against other unlawful forms of processing.

Moreover, when handling your personal data, we comply with the following obligations:

- we only collect and process personal data which is adequate, relevant and not excessive, as required to meet the above purposes;
- we ensure that your personal data remains up to date and accurate (for the latter, we may request you to confirm the personal data we hold about you and you are also invited to spontaneously inform us whenever there is a change in your personal circumstances so we can ensure your personal data is kept up-to-date); and
- we may process any sensitive data about yourself you voluntarily provide in compliance with applicable data protection rules and strictly as required for the relevant purposes listed above, the data being accessed and processed solely by the relevant personnel, under the responsibility of one of our representatives who is subject to an obligation of professional secrecy or confidentiality.

### **4 How long do we store your personal data?**

We will only retain your personal data for as long as necessary to fulfil the purpose for which it was collected or to comply with legal or regulatory requirements.

### **5 How do we use cookies and other similar technologies on our websites and apps?**

#### **5.1 Cookies**

Cookies are small text files which are sent to your computer when you visit our websites or use our apps. We use cookies for the purposes set out above and in accordance with this Privacy Notice.

We do not use cookies to track individual visitors or to identify you but to gain useful knowledge about how our website and apps are used so that we can keep improving them for our users. Personal data generated through cookies are collected in a pseudonymised form and subject to your right to object to such data processing, as set out below.

In particular, in addition to the cookies listed in Part I of this Privacy Notice, we may also use the following types of usual cookies:

- user interface customization cookies (i.e. cookies memorizing your preferences);
- authentication cookies (i.e. cookies allowing you to leave and return to our websites without having to re-authenticate yourself);
- video player cookies (i.e. cookies storing data needed to play back video or audio content and storing your preferences);
- first party analytics cookies (i.e. cookies memorizing the pages you visited and providing information about your interaction with those pages); and
- third party analytics cookies (i.e. cookies from third party suppliers tracking our website's statistics and vice versa).

Please note that you can modify your browser so that it notifies you when cookies are sent to it. If you do not want to receive cookies, you can also refuse cookies altogether by activating the relevant settings on your browser. Finally, you can also delete cookies that have already been set.

For more information as to how to manage cookies on your device, please consult the Help function of your browser or visit [www.aboutcookies.org](http://www.aboutcookies.org), which contains comprehensive information on how to do so on a wide variety of browsers (link is external).

## **5.2 Other technologies**

We may also use other technologies on our websites and apps to collect and process your personal data for the same purposes as set out above, including:

- Internet tags (such as action tags, single-pixel GIFs, clear GIFs, invisible GIFs and 1-by-1 GIFs, which are technologies allowing us to track users' hits); and
- Adobe Flash technology (including Flash Local Shared Objects, unless you set your setting otherwise).

## **6 What are your rights and how can you exercise them?**

You may exercise the following rights under the conditions and within the limits set forth in the law:

- the right to access your personal data as processed by us and, if you believe that any information relating to you is incorrect, obsolete or incomplete, to request its correction or updating;
- the right to request the erasure of your personal data or the restriction thereof to specific categories of processing;

- the right to withdraw your consent at any time, without affecting the lawfulness of the processing before such withdrawal;
- the right to object, in whole or in part, to the processing of your personal data;
- the right to object to direct marketing communications; and
- the right to request its portability, i.e. that the personal data you have provided to us be returned to you or transferred to the person of your choice, in a structured, commonly used and machine-readable format without hindrance from us and subject to your confidentiality obligations.

Please note however that, in certain circumstances, your refusal to accept cookies or your browser settings may affect your browsing experience and prevent you from using certain features on our websites or apps.

If you have a question or want to exercise the above rights, you may send an email to us at [info@greenhack.eu](mailto:info@greenhack.eu) with a scan of your identity card for identification purpose, it being understood that we shall only use such data to verify your identity and shall not retain the scan after completion of the verification. When sending us such a scan, please make sure to redact your picture and national registry number or equivalent on the scan.

## **7 In any case, you also have the right to file a complaint with the competent data protection authorities, in addition to your rights above. What technical and transactional data may we collect about you?**

### **7.1 Categories of technical and transactional data**

In addition to any information collected about you under Part I of this Privacy Notice, we may collect various types of standard technical and transactional personal data about you during your use of our websites and apps which are necessary to ensure a proper functioning of our websites and apps, including:

- information regarding your browser and device (e.g. internet service provider's domain, browser's type and version, operating system and platform, screen resolution, device manufacturer and model);
- statistics in relation to your use of our website and our app (e.g. information regarding the pages visited, information researched, time spent on our website);
- usage data (i.e. date and time of access of our website and app, files downloaded);
- your device's location when using our app (unless you disabled this function by changing your device's settings); and
- more generally, any information you provide to us when using our website and app.

Please note that we will not knowingly collect, use or disclose personal data from a minor under the age of 16 without obtaining prior consent from a parent or legal guardian.

### **7.2 Why are we collecting technical and transactional data?**

We always process your personal data for a specific purpose and only process the personal data which is relevant to achieve that purpose. In addition to any purposes already communicated to you in Part I of this Privacy Notice, we also process your personal data collected during your use of one of our websites for the following standard purposes:

- manage our users (e.g. registration, account management, answer questions and provide technical support);
- manage and improve our website (e.g. diagnose server problems, optimize traffic, integrate and optimize web pages where appropriate);
- measure the usage of our website (e.g. by drawing up statistics about the traffic, by gathering information regarding the users' behaviour and the pages they visit);
- improve and personalize your experience and better tailor content to you (e.g. by remembering your selections and preferences, by using cookies);
- send you personalized location-based services and content;
- improve the quality of our products and services and expand our business activities;
- monitor and prevent fraud, infringement and other potential misuse of our website;
- reply to an official request from a public or judicial authority with the necessary authorisation;
- manage our IT resources, including infrastructure management and business continuity;
- preserve the company's economic interests and ensure compliance and reporting (such as complying with our policies and local legal requirements, tax and deductions, managing alleged cases of misconduct fraud, conducting audits, defending litigation);
- archiving and record keeping; and
- any other purposes imposed by law and authorities.

## **8 How will you be informed of the changes to our Privacy Notice?**

Any future changes or additions to the processing of your personal data as described in this Privacy Notice will be notified to you in advance through an individual notice using our usual communication channels (e.g. by email) as well as through our websites or apps (via banners, pop-ups or other notification mechanisms).